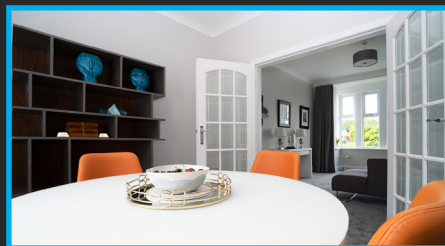
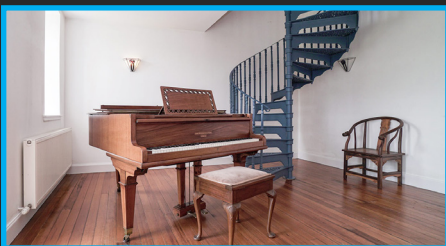


PREPARING YOUR PROPERTY

For Photography & Video

At Clyde Digital, we are dedicated to the highest standards when it comes to producing property photography and property video tours. The vital role played by photography and video when it comes to selling and renting out properties cannot be emphasised enough and it's for that reason that we have created this guide which will help you prepare your property for our visit.

Samples of our property photography and property video work can be found on our website www.clydedigital.co.uk



Call 0141 569 1213

Contact us if you have any concerns or questions regarding our service or a forthcoming visit.

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info@clydedigital.co.uk

PREPARING YOUR PROPERTY



For Photography & Video

What rooms and aspects of your property will feature in our video and photography?

If there are views from windows or features of the house you think deserve special attention, let our photographer know. Remember that we also cover outdoor space such as gardens, shared or private. We generally don't shoot in cupboards. We shoot bathrooms as standard, all main rooms (kitchens, living rooms, dining rooms, and bedrooms), but we don't always shoot hallways since some are small and/or unlikely to compliment the coverage of the property as a whole.

Remove Clutter, from floors, shelves, tables, corners of rooms, and kitchen worktops.

A clutter-free room is a tidy room and tidy rooms in video and photographs give the sort of airy blank-canvas impression that most buyers want. We recommend putting clutter in boxes and in cupboards until after our shoot. This also applies to bathrooms and kitchens -- shampoo, washing up liquid, cleaning products, etc., are ideally kept out of view. We also recommend removing photographs (family photo's etc.) where possible. Imagine that your property is a hotel room; would you want to find photographs of previous guests, their shampoo and bodywash, shoes, and various other personal artefacts in the room when you arrived to stay? Would you even have booked that room if those things featured in website photographs when you were looking for a place to stay?

Enhance the light available to us, light is a photographer's best friend...

Do your best to make sure that all lights, lamps, wall-lamps, under-cupboard kitchen lights, etc., have bulbs and are working. This isn't absolutely necessary and often even when lamps and lights are working we will choose to keep them switched off (depending on the contribution they make), but it's a good choice for us to have. Similarly, we prefer curtains and blinds to be fully functioning and windows generally to be open and freely accessible. Windows are very important and we want them to be as clean and, airy, and bright as possible.

Cushions, flowers, fireplaces, and other elements that add colour and mood...

Things like cushions, flowers in vases, and bowls of fruit, can really enhance photographs, bringing in nice splashes of colour and textures that enhance the impression given. These things are also easy to remove if, for some reason, our photographer deems them to be surplus to requirements. If you have an open fire, consider lighting it for our visit -- nothing makes a room look more cosy and warm than a roaring fire.

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Contact us without hesitation if you have any concerns or questions regarding our service.

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