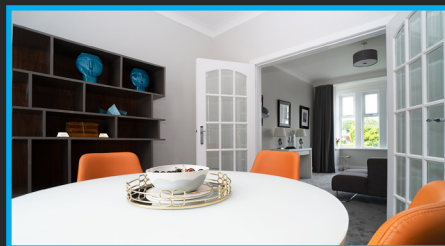
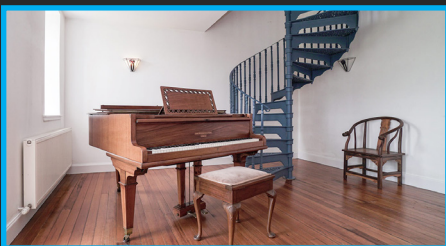


PREPARING YOUR PROPERTY

For Photography & Video

At Clyde Digital, we are dedicated to the highest standards when it comes to producing property photography and property video tours. The vital role played by photography and video when it comes to selling and renting out properties cannot be emphasised enough and it's for that reason that we have created this guide which will help you prepare your property for our visit.

Samples of our property photography and property video work can be found on our website www.clydedigital.co.uk



Call 0141 569 1213

Contact us if you have any concerns or questions regarding our service or a forthcoming visit.

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What rooms and aspects of your property will feature in our video and photography?

If there are views from windows or features of the house you think deserve special attention, let our photographer know. Remember that we also cover outdoor space such as gardens, shared or private. We generally don't shoot in cupboards. We shoot bathrooms as standard, all main rooms (kitchens, living rooms, dining rooms, and bedrooms), but we don't always shoot hallways since some are small and/or unlikely to compliment the coverage of the property as a whole.

Remove Clutter, from floors, shelves, tables, corners of rooms, and kitchen worktops.

A clutter-free room is a tidy room and tidy rooms in video and photographs give the sort of airy blank-canvas impression that most buyers want. We recommend putting clutter in boxes and in cupboards until after our shoot. This also applies to bathrooms and kitchens -- shampoo, washing up liquid, cleaning products, etc., are ideally kept out of view. We also recommend removing photographs (family photo's etc.) where possible although this isn't necessary.

Enhance the light available to us, light is a photographer's best friend...

Do your best to make sure that all lights, lamps, wall-lamps, under-cupboard kitchen lights, etc., have bulbs and are working. This isn't absolutely necessary and often even when lamps and lights are working we will choose to keep them switched off (depending on the contribution they make), but it's a good choice for us to have. Similarly, we prefer curtains and blinds to be fully functioning and windows generally to be open and freely accessible. Windows are very important and we want them to be as clean and and bright as possible.

Cushions, flowers, fireplaces, and other elements that add colour and mood...

Things like cushions, flowers in vases, and bowls of fruit, can really enhance photographs, bringing in nice splashes of colour and textures that enhance the impression given. These things are also easy to remove if, for some reason, our photographer deems them to be surplus to requirements. If you have an open fire, consider lighting it for our visit -- nothing makes a room look more cosy and warm than a roaring fire.

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Towels, Oven Gloves, and other things that hang around...

Dish & kitchen towels never enhance the look of a kitchen when left draped on cooker handles or over the side of sinks. If you have a hanger specifically designed for hanging towels, we advise you use it or -- better still -- stow away in a cupboard. The same applies to oven-gloves and cleaning utensils like scrubbing brushes and scourers -- these things are best kept out of sight.

Coats, Gowns, Slippers, etc...

Gowns, coats, and other garments hanging on the back of doors are best removed or kept to a minimum. This advice applies to bedrooms, bathrooms, and kitchens but also hallways. Shoes and slippers are best kept to a minimum too and we recommend storing in a cupboard rather than attempting to hide under beds or other furnishing where they often sneak into the frame.

External Photography; Gardens and Driveways

We recommend removing cars and all vehicles from driveways in advance of our visit. This is actually a preference of Estate Agents. Gardens should be free of litter and clutter where possible. If you have garden furniture, arrange it as you would like it to be photographed and think carefully about where you put it. Tables and chairs should be presented clean and clutter free and seating arranged accordingly.

Within reason, our photographer will be happy to help move items and even furniture in order to enhance the quality of images but doing so isn't a photographer's responsibility... it's yours!

Thanks for your cooperation!

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